

Award-winning participant communications


AWARD-WINNING COMMUNICATIONS

RANK	COMPANY	TOTAL AWARDS RECEIVED
1	Wells Fargo	74
2	Mass Mutual	48
3	J.P. Morgan	29
4	Voya	28
5	Diversified	21
6	Fidelity	20
7	Hartford	17
8	Transamerica	16
9	Prudential	14
10	Great West	13
11	New York Mutual Life	12
12	Principal	11
13	Vanguard	11
14	T. Rowe Price	9
15	Putnam	9

Combined PSCA Signature Awards and Pensions & Investments Eddy Awards from 2011-2015

DELIVERING RESULTS

We are focused on delivering results for our clients.

44% 
OPEN RATE
 on trigger based emails
 versus an industry
 average of 22%

25% 
TAKE ACTION RATE
 from on/off track matter

+50%
 Take action rates when financial
 health is part of the discussion

93% 
 contact center
SATISFACTION

97%
SATISFACTION
 with retirement educators

31% increase in
**PLAN
 HEALTH
 INDEX** 
 over the last 4 years

1/2 **OF PARTICIPANTS**
 we meet with *individually*
**TAKE ACTION
 IN THE PLAN**



Virtual events
 generated
4.3 million
 impressions