

Using games to engage and learn

72% would enroll in their 401(k) plan after playing game

62% would make a change in their 401(k) plan after playing game



- A virtual world that starts early in a career and ends at retirement
- 60 interactive elements: multiple-choice questions, trivia, videos, calculators, and opportunities for players to make virtual life choices
- Topics: budgeting, identity theft, retirement, and financing big purchases like weddings and college
- Printable certificate shows score relative to the maximum score, as well as how they ranked against other players and how many badges they earned